

## STRATEGIC COLLABORATION

## WHAT IS IT AND WHY IS IT IMPORTANT?

Strategic Collaboration is what we do to deliver measurable results. This includes sharing data in an accessible way while simultaneously learning from the community's inherent wisdom so that everyone can make informed choices about where to invest time, energy, and resources. It also means building strategic, action-oriented partnerships with groups who are committed to responding to community needs by leveraging their resources and making meaningful contributions toward our collective work.

## LET'S PRACTICE



- 1. Do we have the right partners and **decision-makers** at the table? Is everyone contributing something the community needs & wants?
- 2. How are we ensuring that **families** and their experiences are **centered in our strategic planning process**?
- 3. Is our data is understandable and **accessible** to all parents?
- 4. Do we have regular meetings and communication between planning members, community members, and partners?
- 5. Are we addressing institutional inequities at the policy/systems level?
- 6. At the end of the day, are children and families actually better off? Are we delivering results?

WHAT IS ONE ACTION YOU CAN TAKE RIGHT NOW?